

### Data Science for Safety and Security

ICMAT - DataLab

David Ríos, AXA-ICMAT and Royal Academy

On behalf of David G.Ullate, ICMAT and Physics-UCM

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### **Outline**

- 1. ICMAT Our Institute
- 2. DataLab at ICMAT Our group
- 3. What can we offer?
- 4. What are we looking for ?



### ICMAT – Institute of Mathematical Sciences

- Founded in 2007.New building in 2011.
- A joint research center:
  CSIC + UCM + UAM + UC3M



Severo Ochoa Excellence Center (2011, 2016)











### Research funding

- 11 ERC grants: 8 Starting + 3 Consolidator
- 4 Marie Curie Fellowships
- 2 BBVA Foundation projects
- 1 AXA Chair
- **22 National projects** (including 2 EXPLORA)
- Severo Ochoa (1M €/year)
- **5 Projects** from private sector



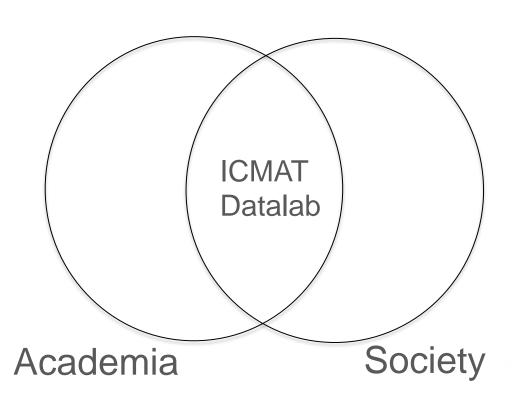
# **ICMAT**

# DataLab

Improving the world through data science & analytics



#### **Our vision**



Tackle complex mathematical problems to address real society demands.

Build bridges between academia and industry.

Achieve highest standard research and postgrad training in data science



### **Staff**



David Ríos



Antonio Gómez-Corral





Kurusch Ebrahimi-Fard



Esteban Moro





Pablo Angulo

David Gómez-Ullate Pablo Suárez



### **PhD Students**



Jorge González



April Liu



Alberto Redondo



Victor Gallego







Simón Rodríguez



#### **Datalab Research lines**

#### Theory

- Machine learning
- Bayesian statistics
- Decision theory
- Optimization
- Network theory
- Mathematical modelling
- Financial mathematics
- Stochastic processesRisk analysisAdversarial risk analysis

#### **Applications**

- Prediction of human behaviour
- Decision support for complex systems under uncertainty
- Cybersecurity
- Fraud detection
- Aviation safety

Counterterrorism



#### **Some Academic Partners**

- MIT Media Lab
- IBM Thomas J. Watson Research Center
- Duke University
- George Washington University
- CNR IMATI Milano
- Vrije Univesiteit Brussels
- LAMSADE Université Paris Dauphine
- London School of Economics
- NTNU Trondheim



### **Some Industrial Partners**











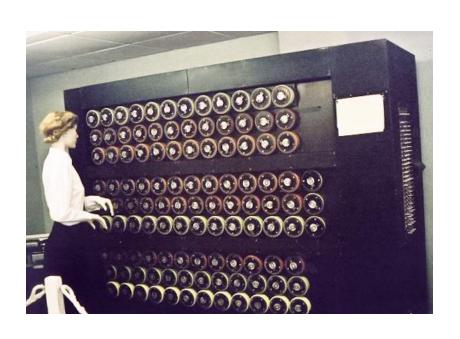




Evendor Engineering



### **High Performance Computing**

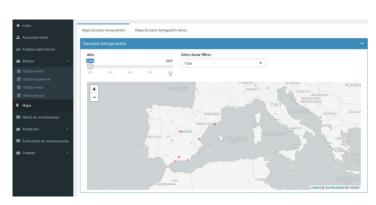


#### **HPC Cluster at ICMAT**

20 nodes (8C, 32GB RAM, 500GB)
1 node with Xeon-Phi co-processors
1 node with GPGPU (Tesla K40)
3 fat nodes (8C, 512GB RAM, 500GB).
Lustre storage technology
Infiniband network.



#### Development of the national aviation safety plan







Prediction of 90 different event types
Prediction of severity (1-5).
Prediction of 8 types of consequences
Multi-attribute utility function
Risk maps and risk matrices
Optimal resource allocation to mitigate safety risks
Production of aviation safety reports
RIMAS



#### Detection of malicious behaviour on social networks



Detect criminal activities on social networks (pedophilia, bullying, drug & arms trade, etc.)

Malware detection (phishing, exploit kits, etc.)

Natural language processing Machine learning Adversarial Risk analysis Network theory



### Fraud detection in electronic payments



# Fundación **BBVA**

Detect CNP fraudulent payments in a large database of credit card transactions.

Develop an integral security plan for banks & credit card companies taking all costs & benefits into account

Bayesian networks
Random forests
Decision theory
Adversarial classification



#### Attribution models and bid strategies in online advertising

# **Omnicom**MediaGroup



Design attribution models that take into account the effect of offline channels

Optimize resource allocation to maximize expected number of conversions.

Bidding strategies for advertising campaigns from an adversarial point of view.

Hidden Markov models
Machine learning
Optimization
Adversarial risk analysis



#### Social robotics



Interacts with persons and other machines through voice, vision and touch

Simulates and displays emotions which influence its decisions

#### Used for

- Supporting kids with autism
- Teaching sciences in a more fun way
- Companion pet

Artificial Intelligence
Voice recognition
Affective computing
Affective decision making



#### What can we offer?

- A thriving new team of talented young researchers
- An open mind to tackle problems
- Very good mathematical & hacking skills
- Financial support for PhDs and postdocs
- In-House HPC cluster



### What are we looking for ?

- Interesting projects to collaborate
- Joint partnership to apply for large project funding
- Opportunities for student exchange
- Inspiring ideas
- Advice & fruitful discussions



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